# Partnership as a factor in regional development applied in the institutional strategies

Milena Majorošová

School of Economics and Management in Public Administration in Bratislava

### Goal of the article

 explain the nature of institutional theory and point out that regional development is largely conditioned by the existence of institutions that are able to initiate development.

### Methodology

- scientific and professional publications, articles and electronic information sources,
- the method of analysis, synthesis and inference.

### Institutionalism

- economic school of neoclassical economic
- origin
- development
- practical recommendations for regional policy

### The term "institution"

- organizational structures of state and self –governements,
- advisory and financial institutions
- employer associations
- unions
- interest organizations of citizens
- rules.

#### Formal and informal institutions

Political	Economic	Cultural	Various
<ul> <li>government</li> <li>ministries,</li> <li>other</li> <li>central</li> <li>state</li> <li>administration</li> <li>bodies,</li> <li>regional</li> <li>authorities</li> </ul>	<ul> <li>businesses</li> <li>banks</li> <li>insurance and a     tax and     accounting     counsel</li> <li>schools</li> <li>health     equipment</li> </ul>	<ul> <li>theaters</li> <li>gallery</li> <li>museums</li> <li>libraries</li> <li>media</li> <li>information centres</li> </ul>	<ul> <li>the rules governing the relationships between individuals, groups and state</li> <li>standards of conduct as such tradition customs and legal standards</li> <li>market</li> </ul>

### Institutional theory structure

 theory of production districts and flexible specialization,

theory of competitive regions,

theory of learning regions.

# Theory of production districts and flexible specialization

- analysis of the organization of production,
- the regions called the "the third Italy" traditional industrial areas – fast economic growth,
- traditional values of the local community.

#### Theory of competitive regions

- the new innovative ability,
- the ability dinamically react to changing into conditions on market,
- not possible to transfer the experience of the Italian regions such as in areas traditionally dominated by large firms.

#### Theory of learning regions

- codificate knowledge standardized and learn throught instruction and guidance,
- uncodificate knowledge obtained only own experience.

### Results

- program LEADER application of the principle partnership,
- new unconventional approach,
- create itself institutional background,
- must be consistent with the Rural Development Programme,
- accredited as a Local Action Group (LAG).

# The main characteristics of the LEADER program

- is oriented always on a limited territory territorial principle,
- is based on active involvement of local people and the bearer of the Local Action Group – LAG,
- their process start from the bottom up and therefore promotional activities, technical assistance and training are an essential instrument for the beginning of the program,
- partnership subsequently decides that private and public projects are financed in a given area.

### Conclusion

- "good practices"
- principle of partnership
- the theory of production districts
- theory of learning regions.

## Thank you for your attention and good luck with your presentations